

Minutes of Newquay BID Board Meeting

JULY 21 2011, HEADLAND HOTEL, 6-8AM

ATTENDEES:

John Fitter

Veryan Armstrong

Jane Hawkey

Stephen Hawkey

Mark Hazell

Gill Moore

John Steer

Edward May

APOLOGIES:

Andy Cole

John Coltman

Daniel Trotter

Lyndon Harrison

- 1. Minutes of Newquay BID June 23rd Board meeting signed and approved.**
- 2. Unlocking Cornish Potential update from Eve.** Action: Eve to draft and send press release reference appointment.
- 3. PR Tender update from Eve.** Companies have been shortlisted to Excess Energy, MPAD, Suzie Smith, Firegrass Communications and Barefoot Media. A PR panel has been set up to receive the pitches of Tony Townsend, Carla Lamb, Veryan Armstrong and John Coltman. Action: Eve to send press release on appointment.
- 4. Finance Report was distributed.** No Concerns. Action: Eve to arrange press release on levy collection to date.
- 5. The visit Newquay refund was discussed and it was decided that the approach that Steve Kessell wanted to take was acceptable but each bid member should be given the choice.** Action; Eve to meet with Steve to discuss best way forward.
- 6. Marketing, PR and Image presentation.** Eve presented the ideas to the board and there was a discussion around Visit Newquay and the problems with the website. John Fitter said that the council would be prepared to put in £3000 towards the development of the website. Action; Eve to cost the new website and to look at other marketing options. Eve to circulate the Falmouth Branding document.

- 7. Events.** Delivery schedule signed off. Events scoring system discussed and agreed that a sub group would be set up to review and sign off events against the scoring system. **Action: Eve to set up scoring for events and sub group. Eve to look into Street Markets for spring 2011. Eve to also look at potential of BID event.**
- 8. Street Environment.** Delivery schedule signed off. Seaside town funding application has been drafted. **Actions: Eve to re-distribute banners by email and to get in touch with Eden project ref flowers and greening projects.**