

## Minutes of Board Meeting

Newquay BID board meeting held at Newquay Fruit Sales on Wednesday 26<sup>th</sup> February 2014  
5pm-7.15pm

**Present:**

John Coltman

Jess Parkin

Rachel Craze

Andy Hannan

Sara Black

Jonathan Start

Colin Paul

Carl Lamb

Stephen Hawkey

Andy Cole (arrived at 5.17pm)

**Apologies:**

Ben Ridding

Jane Hawkey

Rob Barber

**Other:**

Emilie Calhaem – BID Manager (maternity cover)

Alice Beard – BID Marketing and PR Assistant

1) Signed:  
Name:

2) Signed:  
Name:

1. Minutes of the Executive meeting held on Wednesday 15<sup>th</sup> January 2014 were proposed as a true and correct record.

Matters arising:

- a) Code of Conduct altered from 7 to 8 points.
- b) Festive Festival Wash up Emilie and NTC still to have.
- c) Newquay in Bloom – Map has now been printed.
- d) Jet Skies – Emilie confirmed to Nick Webb that BID was unable to support
- e) BID members receiving payment for work undertaken – after discussion it was proposed that Article 70 does not exclude a BID Director's business from any BID transaction so long as the other Directors are aware of the transaction.  
Proposed: John Coltman. Seconded: Carl Lamb. AIF.

2. Code of Conduct: As per October meeting the St Ives Code has been adapted to meet Newquay needs. The Code detailing 8 points was circulated and signed by Board members. Andy Cole highlighted that the Code of Conduct should be circulated to the Outside Bodies for information.

Action point: Emilie to circulate Code of Conduct to NCCT and NTC

3. Articles of Association Section 62 (e): the interpretation of this Article was discussed at length. It was concluded that the Article as it stands is flawed. It was proposed that a smaller group of BID Directors meet to redefine the Article, bring a proposal back to the next Board meeting and if approved to be taken to the AGM for adoption.

Action point: Rachel, Andy Cole, Steve and Emilie to meet to discuss and draft amendment to Article 62 (e)

4. Finance Report: Discussed within Operation Report – Item 7

5. Operational Report: Full report is available at [www.newquaybid.co.uk/operational-reports/](http://www.newquaybid.co.uk/operational-reports/)

- a) Negative Coverage – Emile, Alice and Excess Energy have met with Bob the Hat and the Newquay Voice to explain the BID, how it works, what its remit is.
- b) Adverts placed in Coach Tours UK. Colin suggested look at Coach Driver Club.  
Action point: Emilie and Alice to put together Coach Drivers Pack.

- c) Concerns from a BID payer (accommodation provider) that the BID is not offering value for money. Meeting was productive and therefore the BID payer now has a more positive opinion.

Proposal: That BID Directors become more involved in responding to questions raised by BID members thereby creating greater transparency within the BID Board.

Proposed: Andy Cole. Seconded: John Coltman. AIF

- d) Concerns raised that the BID is not visible enough  
Discussed that possible way of combatting this could be:

- presenting at AGM the dates and locations at the next AGM,
- have an open meeting once every 6 months or
- use Excess Energy to do a question and answer session over Twitter.

- e) Emilie suggested helping to organise a litter pick.

Andy Cole raised 4 points:

- Would need insurance
- Where would it be collected and by whom?
- Need to go to resident associations
- Need to contact Jenni Paget CNM as she will have relevant contacts.

The Board decided it wouldn't be in the best interest of BID payers' money to organise a beach clean.

### Events

- f) Emilie proposed not running the Sea Side Screening but instead running a series of free cinema filmings throughout the year at the Light House Cinema. AIF
- g) The possibility of seeking sponsorship for BID events such as the Reindeer and Beach Cricket was discussed.
- h) ART8 - Emilie requested for an extra £200 to put towards events for Art8. – AIF.  
**Action point – Emilie to invite Art8 to give a short presentation prior to the next Board meeting**
- i) John Coltman expressed he felt it was important that all events promoted by VisitNewquay that are BID events are made very clear that the BID is organising or supporting them.

### Street Environment

- j) Emilie explained that there will be no hanging basket in front of Fore Street Car Park due to a complaint the previous year but this will not affect the rest of Fore Street.
- k) Love Newquay – Emilie explained that there will be more budget needed for next year as there has been a significant drop in the available budget and if we don't keep it up we will lose followers. It was concluded that BID needs to have a clear strategy before continuing the next year.  
**Action point - Emilie to invite Kirsten Harford to the next board meeting to present Love Newquay report to the Board**
- l) Request from Emilie to move money earmarked for temporary hoardings into the signage project. AIF

## 6. AOB

### a. Toilets

Andy Hannan – Toilets will be closed between 10 and 30 days for refurbishment between March and June.

### b. Evening car parking for a £1 and promotion

Emilie requested budget to help promote this on behalf of the town despite it being a Cornwall Council initiative so as to help Newquay capitalise on this opportunity. AIF

### c. Barrowfields Tender

Cornwall Council are putting the Barrowfields out to tender for exclusive use as an event space for 5 years. BID cannot tender for this due to the length we are in place but EC has asked Town Council for their opinion.

Action point – **John Coltman to check with Council re: tender site.**