

Newquay BID Wayfinding Project

“To enhance the tourist and resident experience of Newquay, promote further retail and interest driven footfall and increase the exploration of tourists day and night”.

You’ve arrived...

Newquay BID want to know what you think about new wayfinding and interpretation for the TR7 area. We are keen to hear the views of all local people and business, and would be grateful if you would take a moment to give us your input to this exciting project.

We believe the spatial structure of Newquay should be clear enough for visitors to feel confident in exploring the town, uncovering its hidden stories, visiting more of its retail and natural offerings. There is at the moment too often a disconnection from the towns streets to the coastline, confusing visitors ‘mind maps’ of the space, and we suggest that a series of ‘arrival’ signs through the town, marking the gateways to beaches and harbour, can reconnect the town and coast, simplifying the perceived form, clarifying distances between locations.

We don’t see a single information point or type of sign as the answer here - instead there should be multiple options for the viewer to engage with, understand, explore - to be informed and inspired about Newquay:

Orientation Arrival Markers, Map Panels, Street Panels, What’s On’s

Wayfinding Fingerposts, Wall Panels, Highway Panels

Interpretation Focal Points, Plaques, Ground markers, Stencils & Painted Buildings

1. Please tell us yourself

[business, individual, both!]

2. Please tell us about your Newquay

[history, street names, points of interest, short walks, local character anecdotes...]

3. What do you like about Newquay’s streets and open spaces?

4. What do you dislike about Newquay’s streets and open spaces?

5. Any general comments

6. Would you like to be involved with this project?

7. Please use the map below to mark your favourite locations or walks

