



Newquay Business Improvement District

Renewal Business Proposal

Term 2: 1st April 2016-31st March 2021

Submission to Cornwall Council Wednesday 7th October 2015

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1. Summary of Consultation

The Newquay BID started the consultation for the 2nd term of the Business Improvement District in January 2015. The BID invited every member (440) to one of 8 workshops to discuss the current BID, its projects and ideas for the 2nd term (2016-2021); 27 businesses attended these workshops. During this time the BID team also met individually with over 40 business owners to find out their thoughts on current and new projects needed for Newquay.

A steering committee was formed and, with the board of directors, this committee decided on a list of projects to be included into the written consultation. This took place in July 2015. All 440 members received a questionnaire detailing planned projects for the 2nd term. 150 surveys were returned, this being 34% of businesses.

The consultation was then analysed by the steering committee who, based on the information, worked with the BID Manager to build a new business plan for Newquay to include new and existing project areas. This was then presented to the board who agreed the final content.

Please refer to **appendix 1** for the consultation analysis.

2. BID Business Plan

A copy of the BID Business plan will be issued to all BID members and is provided with this business proposal.

The Vision of Newquay BID is:

Continuing to grow Newquay as a leading visitor destination for tourism, business and living.

The Newquay BID will focus on 4 priority areas:

- a. Destination Newquay
- b. Creating a more vibrant Newquay
- c. A more welcoming Newquay
- d. Supporting and Improving business

Please refer to **appendix 2** for the full business plan

3. Financial Arrangements

Please refer to **page 21** the Business Plan (appendix 2) for all of the financial arrangements of Newquay BID

4. Voters Database

Newquay BID received an updated database in March from Cornwall Council detailing the names and address of the persons liable for the BID Levy. We have taken great care to verify the name and address of each business voter on the database. If the voter has not been at local level we have been in contact with head offices to obtain this information.

We also receive weekly updates from Cornwall Council on any changes. If we have not been able to locate a person, the ballot paper will be sent to the business premise or hereditament liable for the levy addressed to The Manager. A full voter's database will be sent to John Simmons on 20/10/2015.

5. Notice in Writing

A letter instructing Cornwall Council to hold a ballot will be issued to Cornwall Council by Rachel Craze, Chairperson, and Newquay BID.

Please refer to **appendix 3**

6. Cost of Ballot

Cornwall Council Electoral Services are an independent body with significant experience in delivering ballots. Newquay BID has asked them to hold an independent ballot and has sufficient funds to pay for the distribution of ballot papers.

7. Baseline Services

A statement of existing baseline services provided by the local authority.

Please see **appendix 4** for current baseline agreements which included the following:

- 1) Street cleansing
- 2) Highway maintenance
- 3) Newquay Harbour and Beach Safety

8. List of street names included in Newquay BID geographical area:

Agar Road	Bothwicks Road	Edgumbe Gardens
Albany Road	Central Square	Eliot Gardens
Alma Place	Chapel Hill	Esplanade Road
Atlantic Road	Cheltenham Place	Fairview Terrace
Bank Street	Clevedon Road	Fistral Beach
Beach Parade	Clifden Close	Fore Street
Beach Road	Cliff Road	Gannel Road
Beachfield Avenue	Crantock Street	Gover Lane
Beacon Road	Dane Road	Great Western Beach
Belmont Place	East Street	Grosvenor Avenue
Berry Road	Edgumbe Avenue	Headland Road

Higher Tower Road
Hilgrove Road
Holywell Road
Hope Terrace
Island Crescent
King Edward Crescent
King Street
Manor Road
Marcus Hill
Marina Court
Michell Avenue
Mount Wise
Narrowcliff
North Quay Hill
Oakleigh Terrace
Pargolla Road
Pentire Avenue
Wesley Yard

Pentire Crescent
Pentire Heights
Pentire Road
Quarry Park Road
Riverside Avenue
Riverside Crescent
Seymour Avenue
South Quay Hill
Springfield Road
St George's Road
St Michael's Road
St Thomas Road
Station Approach
Station Parade
The Crescent
The Harbour
Toby Way

Tolcarne Beach
Tolcarne Road
Tor Road
Towan Beach
Towan Promenade
Tower Road
Trebarwith Crescent
Tregoss Road
Tregunnel Hill
Trenance
Trenance Lane
Trenance Road
Trevena Terrace
Trevoze Avenue
Ulalia Road

Appendix

- 1) Consultation analysis
- 2) BID Business Plan
- 3) Instruction to hold a ballot
- 4) Cornwall Council baseline services