

Newquay Business Week 2017

Monday 9th October

8am-9:30am – Welcome Breakfast @ Rick Stein Fistril
10am – 11am – Tourism in Cornwall @ The Headland Hotel
11:30am -12:30 pm – Listening – The next level of service @ The Headland Hotel
1:30pm-2:30pm – Newquay, set for take-off! @ The Headland Hotel
3pm-4pm – Love NQY Project Update @ The Headland Hotel

Tuesday 10th October

9am-11am – Alternative Finance and Grants @ The Atlantic Hotel
11:30am – 12:30pm – Content Marketing (and how not to suck at it) @ The Atlantic Hotel
1pm-2pm – Is your social media FIT for purpose? @ The Atlantic Hotel
2:30pm – 3:30pm – Website MOT: Is your website up to the job? @ The Atlantic Hotel

Wednesday 11th October

9:30am – 10:30am – Doing the 'right' thing helps your tourism business do better @ Newquay View Resort
11am-12pm – Sustainability, delivering the bottom lines @ Newquay View Resort
11pm-2pm – Making workplace training work (and finding the money) @ Newquay View Resort
2:30pm-3:30pm – A guide to selling online with Shopify @ Newquay View Resort
4pm-5pm – Making the sale @ Newquay View Resort

Thursday 12th October

9:30am-10:30am – Adapting to a new reality @ Legacy Hotel Victoria
11am-12pm – OK Google, what's new with you? @ Legacy Hotel Victoria
1pm – 2pm – What is your marketing strategy? @ Legacy Hotel Victoria
2:30pm-3:30pm – Building a brand @ Legacy Hotel Victoria
4pm-5pm – How to build a community to fund and support your ideas @ Crowdfunder HQ Office, Cliff Road, Newquay

Friday 13th October

9:30am-10:30am – Brains of Newquay – Let's USE them! @ The Carnmarth Hotel
11am-12pm – Halto; defiance, the pitch and the floordrobe @ The Carnmarth Hotel
1pm-2pm – Move your ass – the effects of sitting on it too long! @ The Carnmarth Hotel
2:30pm-3:30pm – Awards and Recognition @ The Carnmarth Hotel
4:30pm – onwards – Closing Reception – Let's celebrate! @ Tom Thumb