

Newquay Business Week 2018 Schedule

Monday 8th October @ The Headland Hotel

- 9am – 10am: Tourism in Cornwall: new challenges and opportunities to succeed. Presented by Malcolm Bell
- 10am – 10:30am: Useful, easy (and mostly free) marketing tools for your tourism business. Presented by Cornwall 365
- 11am – 12pm: It's the time of the marketplace: what's your plan? Presented by Retail Fixers
- 1pm – 2pm: How to create a profitable business without selling. Presented by John Harvey
- 2:30pm – 3:30pm: Newquay as Cornwall: ambition and change in uncertain times. Presented by Matthew Thomson
- 4pm – 5pm: Using Cornish language in business. Presented by Mark Trevethan

Tuesday 9th October @ Lighthouse Cinema

- 9am – 10am: Cornwall Airport Newquay: the UK's fastest growing airport outside of London. Presented by Al Titterington
- 10am – 12:30pm: Spaceport - developing a UK horizontal launch capability in Cornwall. Presented by Miles Carden
- 1:30pm – 2:30pm: Every business has a story to tell. Presented by Idenna Creative
- 3pm – 4pm: Website MOT: is your website working for you? Presented by Eightwire

Wednesday 10th October @ The Atlantic Hotel

- 9:30am – 10:30am: Five brutal questions that'll transform your marketing content. Presented by David McGuire
- 11am – 12pm: How many needles do you have, and how many haystacks? Presented by Aren Grimshaw
- 1pm – 2pm: How VisitEngland can support your business. Presented by VisitEngland
- 2:30pm – 3:30pm: How to find your brand voice (and use it!) Presented by Stranger Collective
- 4pm – 5pm: Modern Cornish heritage: balancing innovation and tradition. Presented by James Strawbridge

Thursday 11th October @ The Hotel Victoria

- 9:30am – 10:30am: The GDPR update and emerging patterns. Presented by Coodes Solicitors
- 11am – 12pm: Brexit deal or no deal? What difference does it make to Cornwall? Presented by Katie Cavell
- 1:30pm – 2:30pm: Intellectual Property and your business. Presented by Coodes Solicitors
- 3pm – 4pm: Small biz support – opportunities, challenges and success. Various presenters
- 4:30pm – 5:30pm: Eat the frog first. Presented by Ann Vandermeulen

Friday 12th October @ Great Western Hotel

- 9:30am – 10:30am: Eden Project: 20 years young and growing. Presented by Neil Stark
- 10:45am – 12:45pm: At the top of their game. Various presenters.
- 2pm – 3pm: Soul or structure, what comes first? Presented by Nell Smirthwaite