

# Footfall Report for: Newquay

Weeks This Month: 5  
Weeks Last Month: 4

## Monthly Footfall

	Year to date %		Year on year %		Month on month %	
	2022	2021	2022	2021	2022	2021
Newquay	-0.1%	44.6%	-17.6%	9.9%	-46.6%	-44.4%
South West	30.8%	15.6%	1.6%	14.9%	-13.2%	-10.6%
High Street Index - BDSU(BDSU - Holiday)	17.3%	23.4%	-4.9%	5.4%	-32.1%	-28.3%
UK	41.1%	7.7%	9.4%	22.2%	-4.1%	-0.6%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2021 versus 2019 in order to provide a comparison to the last normal trading year. This comparison is provided on the final pages of this report.

## Headlines

The total number of visitors for the year to date is 5,176,634 which is 0.1% down on the previous year.

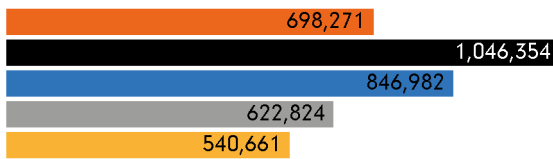
The total number of visitors to Newquay in month commencing 29 August 2022 was 698,271.

The busiest day in month commencing 29 August 2022 was Thursday 1 September with 30,480 visitors.

The peak hour of the month was 13:00 on Thursday 1 September 2022 with footfall of 4,375.

## Footfall by month

Figures shown below are calculated using monthly totals.



■ This Month    ■ Previous Year    ■ 2019  
■ Previous Month    ■ 2 Years Ago

## Weather



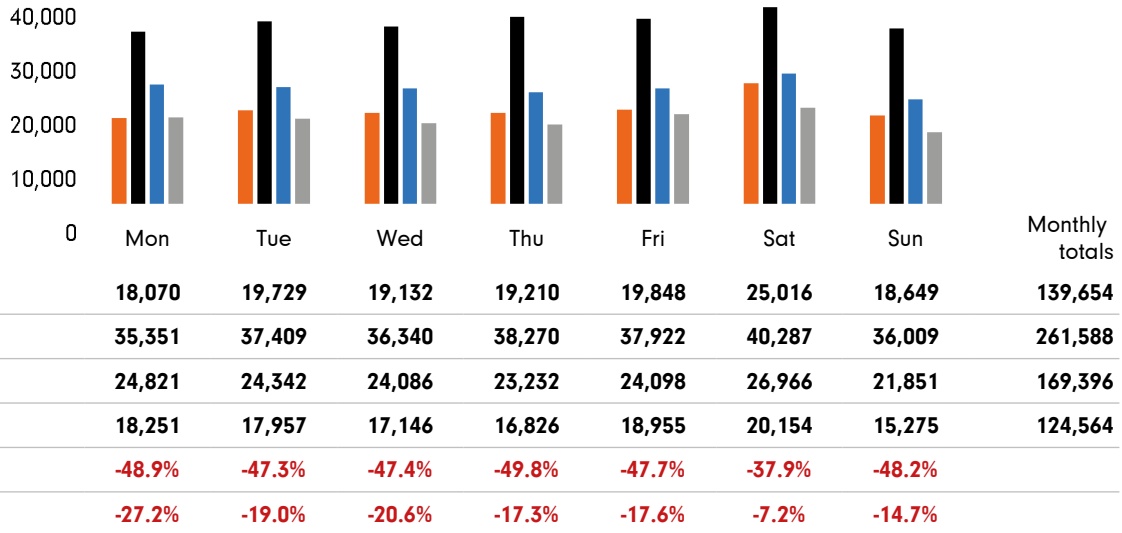
	Sun	Cloud	Rain	Sun behind cloud
Number of days this month	13	4	16	2
Number of days same month last year	15	2	17	1
Number of days same month two years ago	16	3	16	

## Average temperature

	Maximum temperature	Minimum temperature
2022	18°	13°
2021	18°	14°
2020	17°	12°

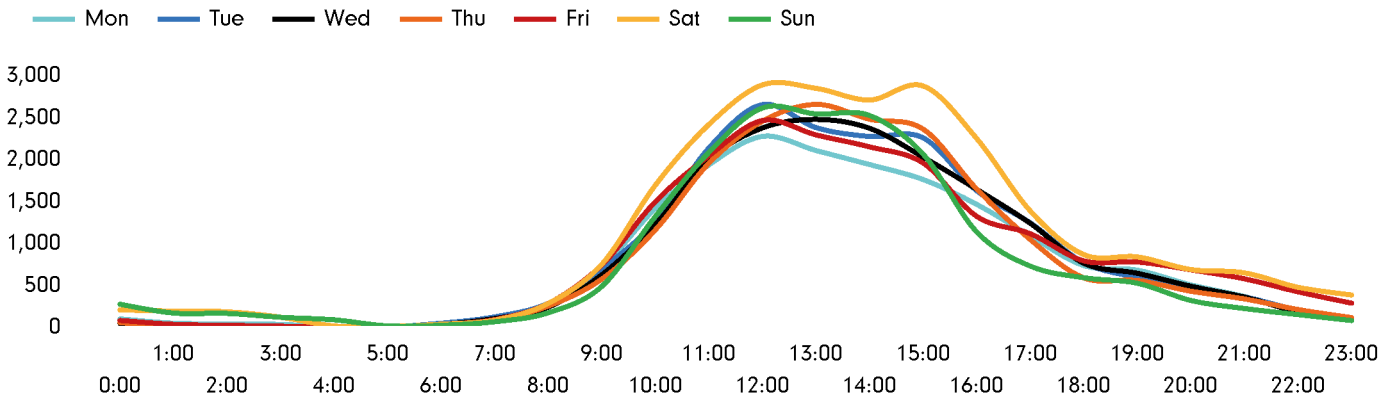
## Footfall by day

The figures shown below are calculated using weekly averages.



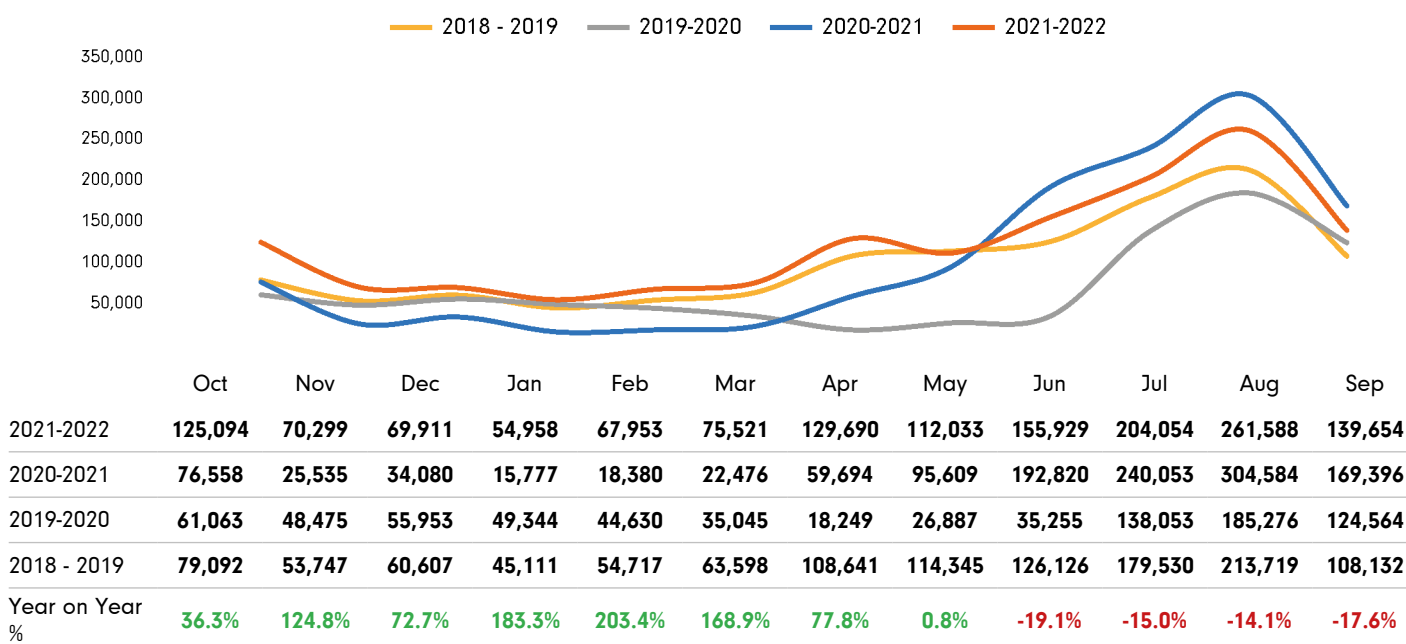
## Footfall by hour

The figures shown below are calculated using a weekly average



## Footfall - rolling 12 months

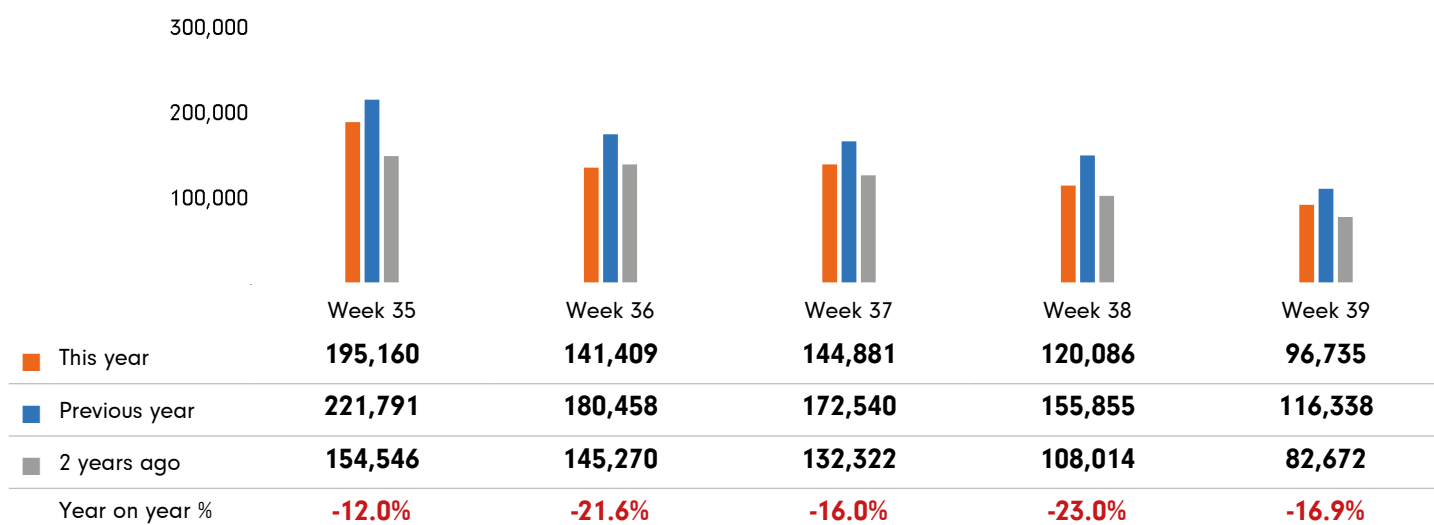
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2021-2022 period with the 2020-2021 period i.e the figure for September compares September 2022 to September 2021

## Footfall by week of month

The figures shown below are calculated using weekly totals.



## Footfall by location

The figures shown below are calculated using weekly averages.



This Month	<b>113,788</b>	<b>25,866</b>
Previous Month	<b>210,973</b>	<b>50,614</b>
Previous Year	<b>136,891</b>	<b>32,504</b>
2 Years Ago	<b>124,564</b>	
Year on Year %	<b>-16.9 %</b>	<b>-20.4 %</b>

## Reporting dates

This month - 29 August 2022 - 02 October 2022

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2022 to September, 2022 Vs January, 2021 to September, 2021

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. September, 2022 Vs September, 2021

Month on Month % Change is the % change in footfall for this Month from the previous Month. 9 2022 Vs 8 2022

# 2019 Comparison for: Newquay

## 2019 comparison for Newquay

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section *below* and shows your current performance in 2022 against the similar time period in 2019

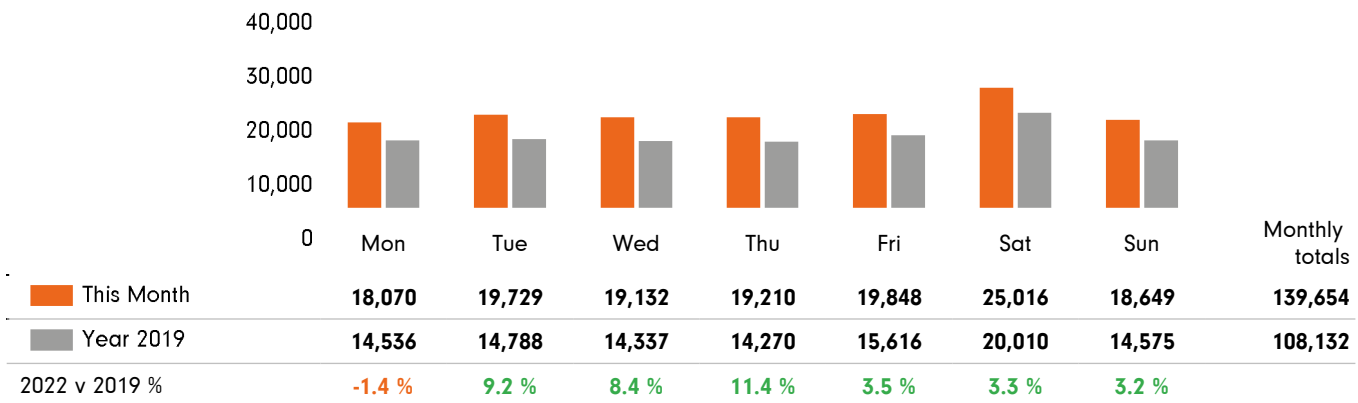
### Headlines

	Year to date % 2022 Vs 2019	Year on year % 2022 Vs 2019
Newquay	<b>-3.9 %</b>	<b>5.2 %</b>
South West	<b>-16.8 %</b>	<b>-13.4 %</b>
High Street Index - BDSU(BDSU - Holiday)	<b>-15.0 %</b>	<b>-8.7 %</b>
UK	<b>-18.4 %</b>	<b>-14.5 %</b>

Newquay is compared to the high street index.

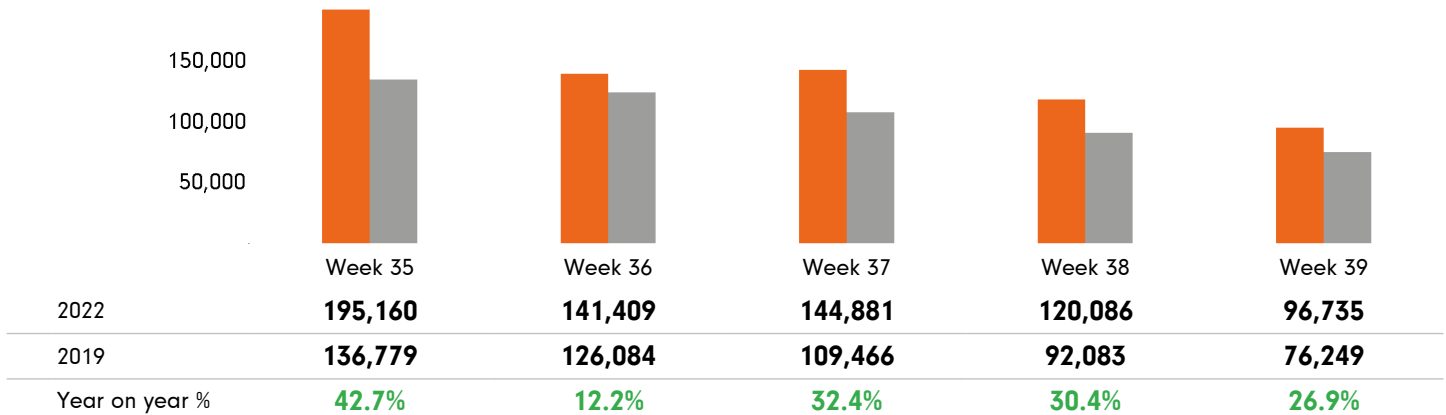
### Footfall by day

The figures shown below are calculated using weekly averages.



### Footfall by week of month

The figures shown below are calculated using weekly totals.



## Footfall by location

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The figures shown below are calculated using weekly averages.

