

Love Newquay / Newquay BID Assistant

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## Minutes

### **Newquay BID Board Meeting**

*17<sup>th</sup> January 2025*

#### **Present:**

- Veryan Palmer, VP (Chair)
- Andy Cole, AC
- Jenny Welsh JW
- Jeff Garside, JG
- Jonathan Start, JS
- Gill Moore GM
- Mark Warren, MW (BID Manager)
- Abigail Hubbucks, AH (BID assistant)

#### **Apologies:**

- Dirk Parker, DP
- Andy Hannan, AHA

#### **Welcome and Apologies**

- VP welcomed those present and noted apologies.

#### **Previous Minutes**

- November meeting minutes confirmed as accurate – AC moved, JS seconded.

#### **Financial Report (MW)**

- In a much better position than last year
- £98,000 of grant funding secured, including £10,000 for mural maintenance
- Investigating funding avenues to maintain Rangers; utilise them as way finders, first aiders, not only ASB
- Levelling up funding opens in two weeks and will close a month later
- VP: funding pots focus on reducing social inequality

## Manager's Report (MW)

- Weather impacted on Christmas events
- BID behind more events
- Markets resume in April, working to stretch up East Street and not drive footfall to Killacourt. Potentially spread up Cliff Road after MCM project
- Speaking to carnival people, harbour (lighting working group)
- Food festival in July. The same as Falmouth/St Ives/Penzance (NOT Barrowfields) – BID working with organisers to ensure no clash with BID businesses
- JS asked where this will be held. MW explained it will be on Killacourt. JW asked if this is additional to Barrowfields Food festival. MW explained this is more local and BID are involved to support and represent members. VP suggested June/September would have been better to drive out of peak footfall.
- VP introduced the idea of a September surf film festival, BID lead, local company to facilitate
- Newquay week proposed. Working with Boardmasters, Quick Panda. Would encompass market weekend, rowing competition, carnival, food festival. VP commented that Falmouth Week has its roots in the sailing, Newquay Week is lacking that national draw. Discussion around potential creation of big annual sporting event (triathlon?)
- Harbour light committee – light the harbour year round.
- Christmas had some issues with lights and sound system at light switch on event. Upcoming mop-up meeting with Town Council. BID funds ¼ of the Christmas lights and needs to shout about that more.
- GM fed back on lantern parade “sea of people!” AC rose issue of events becoming expensive to run and then having to stop. Mop-up meeting coming up.
- Market feedback survey is out for BID businesses
- AH started on business listing project with OPT OUT
- Boardmasters collaboration
- Renewal discussion
- PR plan sent out by Excess Energy
- JG asked if we can have stewards/rangers at taxi rank in early hours of morning. MW explained that the hours are dictated by funders, if we funded them we'd have more say. JG reflected that there needs to be better communication between the night time economy and police.
- Gover Lane closed, but this is the best time to do it.
- MCM phase 1 road closed. Town Team and BID pushing for business impact assessment.

- Privatisation of car parks, reduced from 5 car parks to 4. Lots of public angst.
- Airport privatisation, someone needs to sort it.
- Marketing report circulated

## **AOB**

- MW asked if Board are happy for BID to have a work experience student. YES
- AH asked for clarity on when to upload Board minutes to BID website, after writing or after being signed off at following Board meeting? VP suggested circulating minutes via email to be signed off and uploaded without waiting for next meeting. AC asked for protocol for what is uploaded to website to be signed by directors.
- AH explained Best Bar None scheme and that she has been asked to be the assessor (independent, not representing BID). JS asked if it will cost businesses. AH explained its funded by the Council's Community Chest Fund. JS asked if it has to be renewed annually, VP asked for it to be run by accountants.
- AC asked about Hotel Bristol, MW said he would email police and council.
- AC asked what's happening with Superdry. MW said Animal will be opening at the end of the month. Pursing Millers to get banners up in empty units.

## **Date of Next Meeting**

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