

**Love Newquay / Newquay BID**

Abigail Hubbucks

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## **Minutes**

### **Newquay BID Board Meeting**

*17<sup>th</sup> April 2025*

#### **Present:**

- Mark Warren BID Manager
- Abigail Hubbucks BID (AH)
- Vervan Palmer Chair
- Jeff Garside
- Jonathon Start
- Gill Moore
- Andy Cole
- Andy Hannan (AHA)

#### **Apologies:**

- Jenny Welsh
- Dirk Parker

#### **Welcome and Apologies**

- VP opens meeting and notes apologies.

#### **Previous Minutes**

- February meeting minutes confirmed as accurate, no Board Meeting took place due to unforeseen circumstances – GM moved, AC seconded.

#### **Manager's Report**

- Bunting has been installed, £2K from Town Team
- Spotlights being installed in the Harbour to light cliffs
- £30K from PCC for Rangers, unfortunately our applications to Cornwall Council and Boardmasters were unsuccessful.
- AHA added that NTC can't recruit their enforcement rangers so he will put pressure on NTC to divert funds to BID
- £2.5K from PCC for additional shopwatch radios
- JG suggested taking a deposit from businesses to ensure safe usage of radios
- VP highlighted risk of "free loan" of equipment

- AH gave update on Trenance Trail (artwork and story complete and page ready to go live and public on Love Newquay, waiting for the sticker manufacturer to install)
- AH gave update on Beach Road wall, funding secured from Town Team to paint the wall beneath Kook at the top of Beach Road with some way-finding/eye catching signage to promote businesses in Gover Lane/Beach Road area.
- MW gave MUQY update. Any more murals will have to be privately funded as there is no funding available at present
  - VP suggested the National Lottery Arts+Culture fund
  - AC asked if NTC funding officer could help
  - VP suggested BID funds a Love Newquay photo opportunity mural
  - JG suggested this could be a 3D immersive surfing mural
- MW updated on markets, high footfall, happy businesses. Huq stats coming soon. Newquay Sessions getting started on East Street to increase dwell time that end of town.
  - VP suggested contacting schools for musicians
- MW updated on Zombie Crawl plan, route being reversed to drop families off in Fore Street this year, not Cliff Road.
- In contact with RNLI re witches paddleboard
  - VP suggested we start marketing the witchy paddleboard soon
- MW reported on graffiti focus group and community payback graffiti clear up idea
- This year AH has created a BID guide for street traders in an effort to form collaborative relationships
- MW updated on MCM project – Narrowcliff section finished, the section which will impact Cliff Rd parking starts in January

## Financial update:

- Lots of funding coming in. Received insurance payout for sign which was damaged by a driver at Lusty Glaze.

## AOB

- MW spoke on court costs for unpaid levies, CC don't deduct the costs paid by businesses who paid late so it isn't clear what the net cost to BID is – AH spent time sending reminders to those who hadn't paid before summonses went out.
- AH reiterated the importance of consistency in meeting with businesses and all communications.
- AH gave update on Best Bar None scheme – set to launch for this summer

- MW updated on board members and suggested a recruitment drive for after AGM – Dicky Souray, voluntary levy payer, interested in joining board.
- VP suggested inviting DS to next Board Meeting to introduce himself
- VP discussed employee handbook with other board members, BID staff were not present.

**Date of Next Meeting**

- May 29<sup>th</sup>, 1100, Headland Hotel