

Newquay BID Board Meeting Minutes

Date: Thursday, 30th October 2025

Venue: The Headland Hotel

In Attendance:

- J. Start
- A. Cole
- V. Palmer
- S. Venn (Board Members)
- Mark Warren – (BID Manager)
- Zoe Ball (BID Admin assistant)
- J. Jacobs – Town Council Representative

Apologies:

G. Moore, A. Hannan, D. Parker, L. Davies, J. Yelling, J. Garside

1. Welcome and Apologies

- Apologies were noted as above.
 - J. Yelling will be stepping down from the Board due to difficulty attending meetings.
 - Liana, the newest recruit, will step up to replace J. Yelling as the representative for Corporate Retail.
 - Jeff has handed in his notice; his employer has been sent a Board application form to consider a replacement for the Night-Time Economy representative role.
 - Other interested parties have also been contacted, and applications have been sent out.
 - It was agreed that it would be beneficial to include a micro-business or another voluntary levy payer on the Board to widen representation.
 - Proposal to create a Board Guide for new starters outlining expectations, time commitments, and role allocations.
 - Suggested to allocate specific focus areas to Board members (e.g., Events, Town Areas).
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2. Reballot Results (Presented by Mel Richardson)

- Turnout: 45%, higher than the national average of 40%.
 - 84% in favour – the highest value achieved across all four BID terms.
 - Excellent turnout and result for renewal.
 - Press coverage has been issued and received significant engagement.
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3. Minutes of Previous Meeting and Matters Arising

- Previous minutes were agreed as accurate.
 - Proposed by: A. Cole
 - Seconded by: J. Start
 - All matters arising were covered in the Manager's Report.
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4. Financial Report

- Financial position remains positive, with good cash flow and a healthy balance projected for year end.
 - A meeting is scheduled between Mark and the accountant to review and plan budgets for the remainder of the year.
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5. Manager's Report (Mark Warren)

Events & Campaigns

- Zombie Crawl: A great success. A debrief meeting will be scheduled to review positives, challenges, and improvements for next year.
- Witches Paddle: Reached national press and achieved excellent digital engagement. Plan for next year includes creating more video content and expanding "Spooky Newquay" throughout the entire month of October.
 - Actions for Future Consideration:
 - Integrate murals into the "Spooky Newquay" theme.
 - Develop ghost trails, story walks, and guided ghost tours.
 - Involve businesses located in older buildings to enhance participation.
 - Introduce evening tours to help boost night-time economy footfall.

Staffing

- Zoe Ball: New recruit performing well. One-month review was conducted by Mark and checked by Vryan – appraisal positive and all is going well.

Noah Law Round Table Meeting

- Still awaiting formal feedback from the Noah Law Round Table meeting.
- Action: Vervan to feedback outcomes to attending businesses as soon as possible and provide a full update at the next meeting.

Shop Front Enhancement Scheme

- Ongoing. Local tradespeople have been contacted with strong interest received.
- Aim to make it an annual initiative, supporting approximately 15 businesses per year.

Murals

- Funding approved for three new murals.
- The first wall, located at Truscott's Fish and Chip Shop, is due to start next week. The design will feature artwork of poppies, drawing inspiration from the Crantock Poppy Field.
- Awaiting confirmation from the Post Office for the second location; if no response by 5 pm today, the Fore Street wall will be used instead.
- The Women's Institute wall will be the third location.

Lantern Parade & Christmas Plans

- Lantern Parade planning in final stages. BID managing its own road closures to maintain a local, community-led feel.
- Christmas planning underway in collaboration with Amy Smith (NTC).
 - Encouraging businesses to open later 28th December (or a set date).
 - Discussion on acquiring projector lights for businesses to borrow, enhancing shopfront festivity and supporting late-night shopping.
 - Three extra harbour cliff lights purchased and fully funded, to be installed next week.
- New Year's Eve:
 - Aim to make NYE a stronger event this year.
 - Potential collaboration with Boardmasters and reintroducing fancy dress themes across pubs.
 - BID may fund Polaroid photo booth squares for businesses.
 - Action: Jessie to liaise with the council to reallocate some Christmas budget towards NYE activities.
 - Sub-committee to be formed for NYE planning – to include Amy Smith and Kirsten (Digital Natives) to develop a local marketing campaign targeting Cornish audiences first, then expanding reach.
 - Engage the Night-Time Economy sector for participation and support.

Graffiti & Town Clean-up

- Discussion held around ongoing graffiti issues.
- Proposal to establish a working group between BID, Jessie, and local graffiti artists/groups to create open art spaces or competitions, promoting grassroots creativity while reducing vandalism.
 - Action: Jessie to explore this further.

Triathlon

- Proposed event for the first May Bank Holiday.
- Discussions are underway with an events company, which will provide further details within the coming weeks.
- Plan to involve community groups such as running clubs and local accommodation providers.
 - Action: Create a separate working group to plan and coordinate.

Newquay Pride

- Vryan in discussion with the Chief Executive of Newquay Pride regarding the first-ever Newquay Pride Marathon.
 - Action: Andy to attend the Pride AGM and discuss further.
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6. Any Other Business (AOB)

- Visit Cornwall – Next Steps Meeting: Vryan to attend and represent the BID, speaking on the importance of Newquay as a tourist destination and its value to local business marketing.
 - Board approved this representation.
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7. Date of Next Meeting

Thursday, 4th December 2025

- Invite Amy Smith to join for a 20-minute event section.