

Newquay BID – Board Meeting Minutes

Date: 4th December

Location: Saltsheds Ski Lodge Beach Road

1. Attendance

Present:

- J Start
- L Davies
- A Cole
- S Venn
- D Parker
- V Palmer
- A Hannan
- G Moore
- Zoe Ball (BID Assistant)
- Mark Warren (BID Manager)

Apologies:

- Jessie Jacobs
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2. Welcome and Apologies

The Chair welcomed everyone to the meeting.

No formal apologies were received from Jessie Jacobs. It is assumed she did not see the updated meeting invitation, as the change in time and location was made at short notice.

3. Board Membership – New Applicant

Mark updated the Board regarding Michael Honey-Thornhill (Specsavers), who has expressed interest in joining the BID Board.

- Mark met with him last week.
- Michael has previous director experience on the Pride Committee, strong events experience, is actively invested in the community, and is highly engaged with BID activity.
- He also handles Pride finances, which may support BID's financial oversight.
- We are looking to add additional members to the BID board beginning of 2026

Outcome:

A unanimous vote in favour of Michael joining the Board.

4. Approval of Previous Minutes

- Previous minutes were approved by Jonathan Start and seconded by Andy Cole.
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5. Financial Report

- Financial position remains positive.
 - Cash flow is healthy and year-end balance projected to remain strong.
 - Awaiting outstanding funding from TRIP/PCC/EN
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6. Manager's Report

6.1 Business Rates

- Increased concern among local businesses regarding rate changes.
 - BID has circulated links to guidance to help businesses challenge rate valuations.
 - Potential seminar to be organised early next year; Veryan and Mark to discuss plans in January.
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7. BID Updates

7.1 Mural Projects

- Post Office mural cancelled due to contractual challenges.
- Two murals still progressing this month:
 - Women's Institute mural – installing this week.
 - End of Fore street mural – scheduled for 12th December start.
- Additional funding received for a dropdown interactive map of the murals on the website and content fill.

- Plan to speak with Jack about a future immersive mural/photo opportunity to boost social media engagement.

7.2 Christmas Events

- Lantern Parade continued year-on-year growth; may require a full road closure next year.
- Christmas Light Switch-On likely the biggest turnout to date.
 - More shops opened than usual.
 - A few lighting issues require attention.
 - Mark to meet with Jo piwecki in January regarding lighting contracts.

7.3 Social Media & Business Engagement

- Social media engagement continues to grow strongly.
- December Christmas LN competitions expected to reach a wide audience.
- Love Newquay socials attracting interest from larger businesses- potential to discuss them becoming voluntary levy payers at the January meeting.

7.4 Shop Funding Grants

- Grants will roll into next year as some businesses are struggling to secure contractors over the Christmas period.

7.5 Boardmasters Meeting

- Scheduled for February, potential location Oceanside.

7.6 PCC Funding

- PCC funding approved.
- Extra policing will be in place every Friday and Saturday until end of March.
- BID has obtained 6 new body cams which BID will manage, and issue as needed.

8. New Year's Eve Planning

- Mark and Zoe met with Central, who are very keen to support.
 - Sailors already generating excitement with a fancy-dress event.
 - Mark has produced a NYE logo, and a coordinated social media campaign is planned to link together venue promotions.
 - Longer-term planning (in the New Year) to explore:
 - Loyalty card and stamp scheme
 - Involvement of Sloth Studios for photography
 - Fancy dress prizes
 - Wider nightlife partnership strategy
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9. Next Meeting

- January (date to be confirmed).
 - This will be a longer strategic session, covering events, marketing budgets, and planning for the year ahead.
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10. Any Other Business

- Jonathan updated the Board on his involvement with the Surf Statue launch in March.
- BID asked whether they could support or help organise the launch event/unveiling.
- Potential to involve a well-known surfer for the unveiling.