

## **Newquay BID Board Meeting Minutes**

**Date:** 22nd April 2026

**Location:** Headland Hotel

---

### **1. Apologies:**

Apologies were received from L Davies and A Hannan

---

### **2. Attendance**

**Present:**

V Palmer

S Venn

G Moore

D Parker

A Cole

J Jacobs

M Honey- Thornhill

S Karkeek

M Warren- BID Manager

Z Ball- Bid assistant

---

### **3. Welcome**

The Chair welcomed all attendees to the meeting.

---

### **4. Approval of Previous Minutes**

The minutes from the previous meeting were approved.

- **Proposed by:** Gill Moore
  - **Seconded by:** Andy H
- 

### **5. Finance Update**

- M Honey-Thornhill has now taken responsibility for finance, joining A Cole and A Hannan.
- J Leung (Accountant) has completed QuickBooks training with Zoe, who will now manage invoices moving forward.
- Quarterly finance meetings will be held with J Leung, M Warren, and M Honey-Thornhill.
- Invoice sign-off procedures will remain unchanged.

#### **Actions / Notes:**

- A formal written process and protocol for invoice sign-off will be created.
  - Dates for quarterly finance meetings will be circulated to the full board to ensure transparency and allow attendance by any board member.
- 

### **3. AGM Update**

- AGM scheduled for **19th May 2026**.
- Invitations were issued on 22nd April.

#### **Levy Update:**

- 2026 Levy set at **1.6%**, with invoices already distributed.
- Feedback from BID payers has been largely understanding, with only minor queries.
- **Cut-off date:** 20th May 2026.
- A reminder will be included in the newsletter to help avoid late payment penalties.

#### **Future Considerations:**

- Exploration of direct debit options to streamline payments and reduce administrative burden and the possibility of monthly/quarterly payment options for start-up businesses
  - Mark Warren to raise at the next Cornwall BIDs meeting
- 

### **4. Manager's Report**

- Ongoing negotiations with Openreach regarding graffiti on green boxes.
- UK Town of Culture application submitted with involvement from 25 specialists; outcome pending.

#### **Door Mural Competition:**

- Highly successful with strong engagement over a six-week period.
- QR plaques have now been installed.

## Future Opportunities:

- Potential to make the competition an **annual event**.
  - Consider aligning with **May half-term** to attract visitors (“meet the artist” style week).
  - Opportunity to refine the model to better support artists:
    - Suggested introduction of a major commissioned prize (e.g., £10,000 mural project).
- 

## 5. Events Update

- Upcoming and ongoing events include:
  - WAX Taste Festival (food event)
  - Surf & Turf
  - Boardmasters and an event on the Killacourt to help with the Newquay’s open for business campaign. (with support from S Karkeek)

## Winter Events Discussion:

- Ice rink proposal led by S Karkeek (Wax).
- Potential to create a **Festival of Lights programme**, including:
  - Lantern parade
  - Christmas light switch-on
  - Ice rink launch

## Collaboration Opportunities:

- Incentives such as half-price skating with proof of purchase from local businesses.
  - Package deals (e.g., dining + skating experiences).
  - Strong emphasis on collaboration with town centre businesses.
- 

## 6. Marketing Update

- Love Newquay has launched on TikTok and content is now being actively posted.
- 

## 7. Business Support

- Upcoming Trenance meeting.
-

## **8. Any Other Business**

### **UK Healthiest Town Campaign:**

- Presented by D Parker
- Positive reception from the board.
- D Parker to return with further detail and supporting data at the next meeting.
- Kirsten (Digital Natives) also invited to present.

### **Tower Garage:**

- Concerns raised but currently being addressed.
- M Warren is in communication with the owner, who is supportive and keen to engage with the BID and community use of the space.

### **Gazebo:**

- M Warren's proposal approved and will proceed.
- 

## **Meeting Close**

The meeting concluded with no further business.