Newquay BID Board Meeting Minutes

Date: 15 October 2026
Time: 11:00am
Venue: The Headland Hotel

1. Attendance

Present:

- V. Palmer
- A. Hannan
- A. Cole
- G. Moore
- S. Vann
- L Davies
- J. Jacobs
- Mark Warren – BID Manager
- S Williams (stand in) – BID Assistant

Apologies:

- S Kareek
- M. Honey- Thornhill
- D. Parker

2. Minutes of Previous Meeting

The minutes of the previous meeting were proposed by L Davies and seconded by G Moore.

3. Matters arising

- Earthwave – surfing record attempt delayed until 31st Oct
- Zombie Crawl is first event of Spooky Newquay week and put on then to avoid clashing with other events run by the businesses.
- East St Market – well received.

- Atlantic Hotel Meeting re holiday tax - can see a lot of problems not least that Europe VAT 10% then tax; all BIDs against it; monies to CC would not guarantee spent as needed; who would set rates in the future and at what geographical areas; taxing locals especially thru winter months; could be issues of costs re collection
- Noah Law wants to hold Nov meeting to look at funding models
- Now to be two Visit Cornwall websites – Newquay needs to step up its representation. Mark W to seek Board position. NTC should pay as a member.

4. BID Manager's Report

Finance report

Mark W happy to report that CC has resolved the income discrepancy and that monies were now correctly allocated. Has focused attention on costs and outstanding monies so good lesson for the future.

Zombie Crawl

October Zombie Crawl - plans well under way – online presence good, drone footage, weather looking stormy. Cliff Road start (road works to be minimised), Marshalls gather at 2pm, merchandising sorted. Decision will be made on weather impacting event closer to the date.

East Street Market

New date: 31st Oct 2026

Christmas Planning

BID and NTC looking at smaller markets across the town.

Christmas Campaign – Veryan suggested JUST ONE GIFT - using all shop windows and encouraging locals to buy in the town. Christmas is a local thing in Newquay as no big-ticket events.

New Year's Eve

Plans include - Fancy dress; Share Photos; Competitions and quiet early fireworks for children, under planning.

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5. Cliff Road Roadworks

Businesses are being impacted probably more than expected and the area looks “closed”

Meeting later at Great Western Hotel with Cormac and Cornwall Council to try and lessen impact and to ensure problems are understood.

No compensation for shops offered

Banners now up and more ordered but very late and had to be asked for!

Mark W has meeting with Dan Rogerson - Friday 16th - will be visiting Cliff Road and checking in on Tregunnel Car Park/ Care home latest.

6. Beyond Boardmasters

Mark W reported good for families but the night- time economy struggled. It was felt that Boardmasters need to support this campaign more .Meeting with BM arranged for November to discuss and this will be followed up for 2027. More to do!

7. Clean, Green & Safe

Rangers

Mark W to attend NTC committee meeting later and to see if a way forward with NTC support. More Ranger presence on the streets is needed.

8. Social Media – Love Newquay

Important that all social media efforts link back to Love Newquay including Beyond Boardmasters and Zombie Crawl sites.

9. Murals

BID is trying for grant funding via the Nationwide Updating town centre header – very competitive as UK wide.

Looking at lowering costs an option but maintenance must be considered and quality maintained.

Still looking at Open Reach boxes - seeking direct funding from OR.

BID to balance locations as their funding is central town focused.

9. Any Other Business

Noted that Visit Cornwall (the hotels and attractions) could end up with a bid style model which could have implications that need to stay on radar for the future.

Meeting closed.